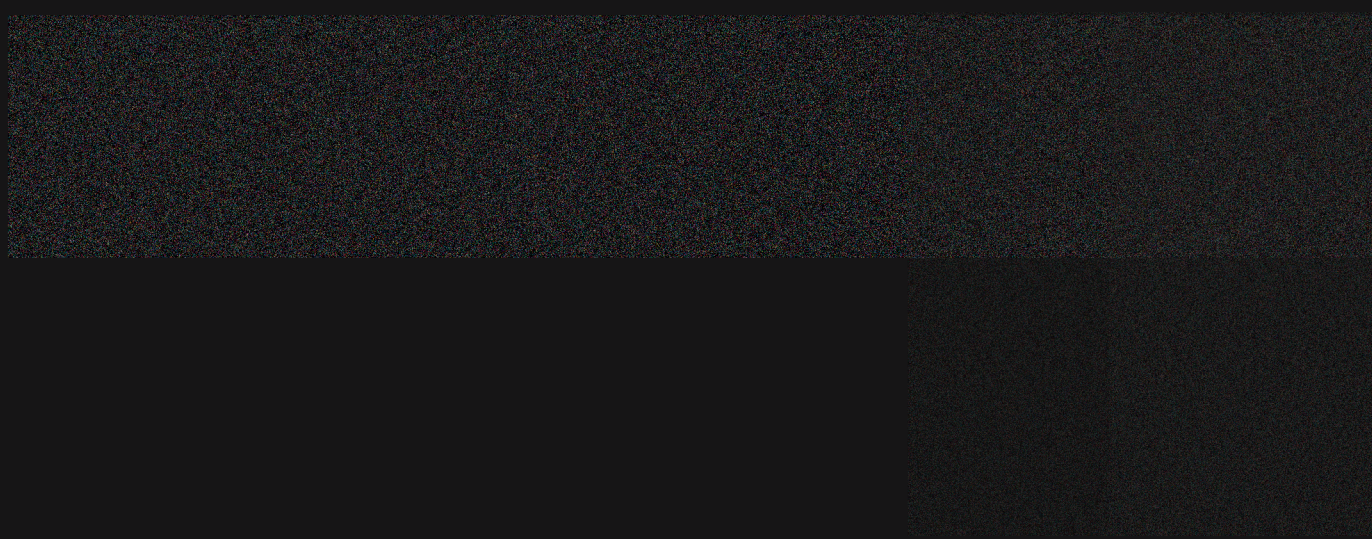




ad•min•is•triv•i•a

/əd, minə'strivēə/

1. When your ads look like you're recruiting faculty rather than new students.



No BS Comments by Pamela Cox-Otto, Ph.D.,
CEO of Interact